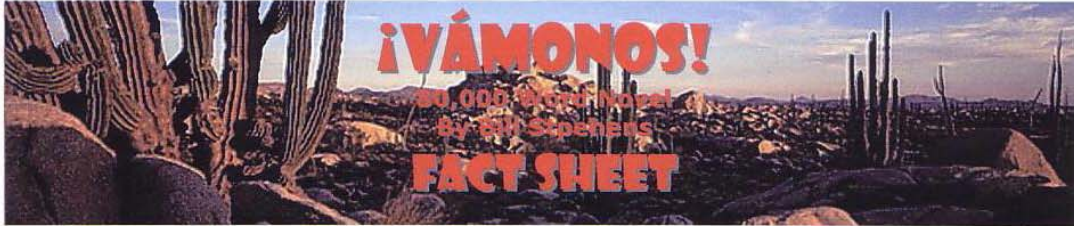


You will see similarities in style between *Vamonos!* and the works of Carl Hiaasen, Christopher Moore' and Tom Robbins. I will confess to reading all of their books. Tom Robbins best explains my interest in this genre of writing in his latest book, *Wild Ducks Flying Backwards*, when he writes, "What does matter is that we come to recognize that playfulness (in writing), as a philosophical stance, can be very serious, indeed . . ." (Right on. Tom!)



Reader Market Survey:

Readers Participating - 26 Age Range - 21 to 76
 Gender - 64%W 36%M Education - H.S. — Ph d
 Occupation - Professional - 74% Non-Prof. - 26%
 Geographic Demographics - 5 states + Wash. DC

Survey Results:

Reader multiple choices result in total % higher than 100%

- Reading - Easy 95% Normal 5%
- Thought Book Was - Great 32% Good 53%
- Liked Writer's Style - Yes 100%
- Felt Book Was - Clever 65% Humorous 65%
Laugh Out Loud 47%
- Cognitive Animals Were - Clever 47%
Humorous 63%
- Readers Received Personal Insights On:

Relationships -	68%
Good Works -	37%
Be Better Person -	63%
Redemption -	68%
- Would Recommend to Friend - Yes 90%
N/R 10%

Comparative Book Survey:

Based upon the retail sales figures in Exhibit #1 (page 15) Of the **¡VÁMONOS! COMPARATIVE BOOK SURVEY** there should no reservations by editors regarding the cognitive animals in *¡Vámonos!* Authors endlessly anthropomorphize their animal characters. Animals talk, think, solve crimes, surf the Internet, watch television, form mystical bonds, and rescue people.

The Three most convincing examples for the commercial viability of cognitive animals are:

***The Art of Racing in the Rain* by Garth Stein, Harper, May 13, 2008. Hard Cover, Amazon Sales Rank 50, on track to sell 1,500,000 copies.** The entire book is narrated by a dog with a nearly human soul.

***The Story of Edgar Sawtelle* by David Weoblewski, Ecco, June 10, 2008, Hardcover, Amazon Sales Rank 3, on track to sell over 2,000,000 copies.** "Edgar, born mute, develops a relationship and a unique means of communicating with a Sawtelle dog.

Amazon lists 20,333 Titles all of which deal with animal/human metaphysical relationships that exhibit belief in cognitive animals.

"Bill Stephen's ¡Vámonos! takes a wry and realistic look at human nature and the result is fun, lively, innovative, and highly entertaining. Instead of editorial comment on the character's foibles, the various animals do the job, and the result is often hilarious and deeply revealing. Though the protagonists get themselves into heaps of trouble, the general tone is upbeat throughout, often left me laughing out loud. I recommend ¡Vámonos! in the highest terms."

Florence Weinberg, Ph d
 Author of *The Storks of Caridad*

"I think the comparison to Christopher Moore and Carl Hiaasen is a good one. I've read several of their books. In fact, I enjoy listening to these types of books and think ¡Vámonos! is perfect for the audiobook format. It's funny with a charming, self-deprecating hero. It reminds me of a modern day Don Quixote. And the dialogue and situational comedy make it a great candidate for film."

Diana Lopez
 Author of *Confetti Girl*,
 Soon to be released by Little,
 Brown and Company

"Enjoyed this book! I loved the characters -- and the thinking animals! Plot moved right along. We want a reading and a book signing."

Dinah Price
 Twig Book Shop